

D-UP

M E D I A K I T



A B O U T

Voted 2011 "Best DJ" in the Miami New Times and named in the SunPost Weekly's 2011 Miami's "Top Ten DJs", DJ D-Up truly is party rocking at its finest. By combining hip hop "turntablism" and house style mixing, D-Up brings forth a unique approach, while creating an undeniable energy that keeps party goers begging for more. D-Up incorporates all types of music into his action-packed sets, including hip hop, reggae, house, electro, rock, 80s and more. Undeniably, he has attained notoriety with lively shows that blend crowd pleasing familiarity with originality and style. Indeed, the Miami based DJ has earned a reputation that has "...made this DC native nearly famous," writes South Beach USA.

His skill and knack to amaze crowds has led him to be featured numerous times by top media outlets, including the Miami New Times, SunPost Weekly, NBC Miami, CBS Miami, South Beach USA, 305.com, The Washington Post, Haute Living Magazine, BizBash, The Broward/Palm Beach New Times, StupidDOPE.com, DIME Magazine and much more. Additionally, he has held residencies and demolished dance floors at some of Miami's top venues, including Story Nightclub, Foxhole, Bardot, Wall, Shore Club, The Raleigh Hotel and much more . D-Up also teaches at, and DJs top-tier events for, Miami's Scratch DJ Academy . D-Up has performed at events for MTV, B.E.T., ESPN, Glamour Magazine, Seventeen Magazine, Malibu, AVP/Pro Volleyball Tour, 7 For All Mankind, Ben Sherman, SAKS Fifth Ave., Converse, Vans and Adidas. Not to mention, D-Up was hand selected to be Royal Caribbean's Guest Celebrity DJ aboard the largest cruise ship in the world.



MIAMI
NewTimes

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Best DJ - 2011

Readers' Choice: DJ D-Up

BEST OF MIAMI 2011 WINNER!



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COVER CITY ARTS SOCIAL STYLE TO DO

HOME * MAIN * COVER * Top Ten: Bars & Clubs

Top Ten: Bars & Clubs

0 July 14, 2011 | SunPost

TOP TEN DJ'S

- DJ Irie
- DJ Induce
- Ess & Emm
- DJ Hotpants
- DJ D-Up**
- DJ Elle
- DJ Epps
- DJ ICUE
- DJ Vertigo
- DJ Jessica Who

P R E S S

"DJs dream of spinning The Delano. No, it's not the biggest room on South Beach, nor is it the loudest, but it is one of the most prestigious. And in a world that runs on how you're ranked, prestige counts. That makes DJ D-Up's two-year residency at the fabled inn something of a coup. Throw in his spinning at The Shore Club and you've got yourself something of a phenomenon." [NBC Miami](#)

"...We're more interested in what D-Up's been doing for us lately. And if the rad mix delivered in his just-dropped Rare Form: Live at Mokai! is any indication, he's doing much more than even we expected...The wild ride of killer sides is enough to make us forget all our troubles and get absolutely happy...But don't take our good word for it; download it for yourself. But don't call us when you can't stop smiling." [Miami New Times](#) (featuring D-Up's mix cd "Live at Mokai")

"Thank Zeus our first president's namesake city doesn't have the juice of the M.I.A., 'cause otherwise, D-Up might not be here bringing all of our party people to life. Sometimes it pays to go where go-go has gone, and where all good parties end up — with a DJ named D-Up." [Miami New Times](#)

"If you're mourning the closing of the Kickballers store...you can settle in with DJ D-UP. Known for serious hip-hop selections, he can also toss up popular club sets that bounce between dance, rock, '80s, electro and dancehall reggae." [Washington Post](#)

"Rock to the sounds of DJ D-Up who fills the lobby of the Delano with his infectious beats and master mixes. Enjoy the unique mash ups that have made this DC native nearly famous!" [South Beach USA](#)

"Monday mornings often find us starting in awe at the local gossip columns as they reveal that some A-list celebrity was spotted enjoying a romantic weekend at the Delano Hotel. If you want to bump into Brit, Madge, Lindsay or A-Rod, stop by the Rose Bar to hear DJ D-Up spin his masterful mash ups tonight." [South Beach USA](#)

"Hang out tonight with DJ D-Up who spins Saturdays at the Delano and makes the Rose Bar a red hot party! Dress to impress and keep an eye out for the celebrity crowd who still flock to the lobby bar." [South Beach USA](#)

"Enjoy a night of party music at one of the most elegant venues on the shores of the Atlantic Ocean as DJ D-Up brings his sonic stylings to the decks starting at 9pm. Enjoy the whimsical mash-ups that are his signature style." [South Beach USA](#)

"...D-Up will be spinning old favorites in an old favorite hangout all night long." [Haute Living](#)

"One of my favorite DJ's in the country is Miami's DJ D-Up." [Rock The Disco](#)



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Recommended Events

DJ D-Up
Rose Bar at the Delano | Every week Saturday

When New Times first caught up with DJ D-Up, the D.C. native was bringing his no-holds-barred "party music" to the Rose Bar of South Beach's infamous Delano hotel and every Saturday night. He also was making his rounds to the centrally located Mokai alongside his month-long world tour of party and soul. [More info](#)

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DJ D-Up – When Worlds Collide (Live @ The Delano Mix)



One of my favorite djs in the country is Miami's DJ D-Up. He holds residencies at some of Miami's hottest spots including Saturdays at The Delano Hotel.

Yesterday, D-Up sent me his newest mix entitled *When Worlds Collide (Live at The Delano)* and it's been on rotation on my iPod since I downloaded it. The mix is open format and seamlessly glides through all the genres you would expect to hear at one of South Beach's hot spots, such as: Hip-Hop, House, Electro, Rock, 80's, Miami Bass, Freestyle, Reggae + more.

Highly Recommended
Enjoy
DG

New Times
MUSIC

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Head Spins Extra!: DJ D-Up Live at Mokai! Mix

By John Hood in DJ Mix, Head Spins

Monday, Jun. 8 2009 at 11:00AM
When New Times first caught up with DJ D-Up, the D.C. native was bringing his no-holds-barred "party music" to The Rose Bar at South Beach's infamous Delano each and every Saturday night. He also was swooping into the continually cool Mokai once a month or so.

Fast forward half a year and the cat's not only still holding sway at both joints, he's taken up with the Scratch DJ Academy. That's put him spinning everywhere from private corporate affairs to Crunch, where he gives after-work gym rats an uplifting beat to get fit with. Come fall, Scratch is also sending D-Up out on the high seas, for a five week throwdown with Royal Caribbean.

As choice as that sounds though, we're more interested in what D-Up's been doing for us lately. And if the rad mix delivered in his just-dropped *Raw Form: Live at Mokai!* is any indication, he's doing much more than even we expected. Fat Man Scoop finding Nirvana; Boston leading to Blur; Jay-Z in the get; Young Boss thick in the middle; Pit Bull calling MGMT.... The wild ride of killer sides is enough to make us forget all our troubles and get absolutely happy. And isn't that what party music's all about?

But don't take our good word for it; download it yourself. But don't call us when you can't stop smiling.

Catch DJ D-Up every Saturday at the Delano, once a month at Mokai, and every Tuesday from 7 to 9 p.m. at Crunch on South Beach. Hear more of his spins at <http://www.dj-d-up.com>

Tags: Delano, DJ D-Up, Mokai

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HIPSTER OVERKILL

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The Delano was getting it front back and side to side with Hipster Overkill hosting DJ D-Up, DJ Painter & MCSL in the Rose Bar and Giant Steps having Rye Rye perform at the pool with The Roots' Questlove in the Florida Room. CRAZYL (photos by Alexis

NITESIDE MIAMI
Shedding light on life after dark

DJ D-Up THE DELANO, THE SHORE CLUB, BLACK BOBBY, SOCIETY ACADEMY

NiteTalk: DJ D-Up Stays Live at The Delano



DJs dream of spinning *The Delano*. No, it's not the biggest room on South Beach, nor is it the loudest, but it is one of the most prestigious. And in a world that runs on how you're ranked, prestige counts. That makes DJ D-Up's two-year residency at the fabled inn something of a coup. Throw in his spinning at *The Shore Club* and you've got yourself something of a phenomenon.

You recently released a new mix CD called *When Worlds Collide (Live at the Delano Hotel)*. Wanna tell us about it? This is my latest mix CD and I just released it last week. I've been the Saturday night resident at the Delano Hotel for about two years now so I wanted to release a live mix that shows what I do there and how I play. In a night you will hear me play all types of music – hip hop, house, rock, '80s, reggae, Miami Bass, Baltimore Club, freestyle... and more. I really wanted something that would showcase that.

This mix is a follow up to my last open format mix CD, *Live at Mokai*. That mix was so well received, but that was over a year ago, and it was time for something that shows what I do at the Delano. There are tracks by all types of artists, including B.o.B., Afrika Bambaataa, Freeez, Klymaxx, Expose, Talking Heads, Uncle Al, 2 Live Crew, Passion Pit, Calvin Harris, Swedish House Mafia, Afrojazz, etc. I like to mix it up on people and try to shock them, but mix it so it makes sense, not just throw a bunch of tunes together. I think this mix captures what I do in a night.

What's the scene like there these Saturday nights anyway? I'm loving it! It's been real live on Saturdays. I DJ by the pool so people start dancing in the water and all over place. Pretty much a mix of locals and people visiting who are looking to party. It's been great also because, musically, the crowd goes with me and they party hard. I have a lot fun playing there.

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NewTimes MIAMI

Locations

Bars/Clubs

Rose Bar at the Delano

1685 Collins Ave Miami Beach, FL 33139 | South Beach | Map

Category: Bars/Clubs

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Upcoming Events

Young, Fresh & New DJ D-Up

Every week Thursday, 9:00pm | Every week Saturday

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The Washington Post

washingtonpost.com > Arts and Living > Going Out Guide

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If you're mourning the closing of the Kickballers store and M3's departure from Club Five you can settle in at [Steve's Bar Room](#) with [Diallo Sharif](#), a dj and sneaker head who was part of the shop's team and could also be found spinning hip-hop on the roof at Five occasionally. Known for serious underground hip-hop selections, he can also toss up popular club sets that bounce between dance rock, '80s electro and dancehall reggae.

South Beach

1685 Collins Avenue | South Beach, Miami, Florida 33139

Photo: Michael S. Lewis

A woman in a white dress stands on a balcony overlooking the ocean.

Weekend in Miami Beach: April 22 – 25 2010



If you are feeling the pressure to discover Miami's more edgy destinations, you'll want to start the weekend with the *Span All-Stars* in Little Havana and then hit the *Swamp Stomp* on Key Biscayne and see the experimental film featuring *Animal Collective* at *Grand Central*. If you're more inclined to designer labels and high-end shopping, head to *Neiman Marcus* at the *Ritz-Carlton Hotel*. *Private Line for Two* and then spend the weekend in the grandstands cheering on the *Miami Beach Polo World Cup*.

Rose Bar at the Delano

Monday mornings often find us staring in awe at the local gossip columns as they reveal that some A-list regulars were spotted enjoying a romantic weekend at the Delano Hotel. If you want to bump into Brit, Maggie, Lindsay or A-Rod, stop by the Rose Bar to hear DJ D-Up spin his masterful mash-ups tonight.

South Beach

1685 Collins Avenue | South Beach, Miami, Florida 33139

Photo: Michael S. Lewis

A woman in a white dress stands on a balcony overlooking the ocean.

Weekend in Miami Beach: September 24-27 2009



Fashion, mystery and romance fill the air as we embark on another exciting South Beach weekend. The city sparkles brighter now than the dazzling heat of summer has faded and our [residents](#) and bars brim with new visitors.

Rose Bar @ Delano

1685 Collins Avenue

Rock to the sounds of DJ D-Up who fills the lobby of the Delano with his infectious beats and master mixes. Enjoy the unique mash-ups that have made this D.C. native nearly famous!

South Beach

1685 Collins Avenue | South Beach, Miami, Florida 33139

Photo: Michael S. Lewis

A woman in a white dress stands on a balcony overlooking the ocean.

Weekend in Miami Beach: July 30 – August 2 2009



Our focus for July 30-August 2 brings together star chefs, iconic DJs and music legends to dazzle you from dusk to dawn. We've rounded up the best parties, the hottest happy hours and a few unexpected side trips to help you plan the perfect weekend. Start out with a relaxing spa morning to help you put your best face forward and then get ready to enjoy Summertime in South Florida! Have a Wonderful Weekend!

Rose Bar

1685 Collins Avenue

Have a night to remember with DJ D-Up who spins Saturdays at the Delano and makes the Rose Bar a red hot party! Dress to impress and keep an eye out for the celebrity crowd who still flock to the lobby bar and the Florida Room lounge late night.

South Beach

1685 Collins Avenue | South Beach, Miami, Florida 33139

Photo: Michael S. Lewis

A woman in a white dress stands on a balcony overlooking the ocean.

Weekend in Miami Beach: December 24 – 27 2009



No matter where you choose to party this week, we wish you a happy holiday and ask that you stay safe and drink responsibly. It won't be a Happy New Year without you – so stick around for more exciting action coming your way in 2010.

Rose Bar

1685 Collins Avenue

Enjoy a night of party music at one of the most elegant venues on the shores of the Atlantic Ocean as DJ D-Up brings his cool stylings to the decks starting at 9pm. Enjoy the whimsical mash-ups that are his signature style.

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NewTimes MIAMI

Music

Head Spins: DJ D-Up

By John Hood Thursday, Jun 10 2009

Anybody who's ever heard a track by Clark Brown and the Soul Searchers know the deep power of go-go, that mighty blend of pure funk and raw soul that could only come from the streets of D.C. It's a heady mix of down-low and way-up-on-high that brings to mind nothing so much as the party of your life...



So it stands to damn good reason that DJ D-Up calls what he does, simply, "party music." After all, the cat was born in our nation's capital. Better yet, his pops was a DJ too, back in the proverbial day, which means D-Up has had that throwdown sound ground into him from the cradle to the streets.

Thank Zeus our first president's namesake city doesn't have the juice of the M.I.A., cause otherwise D-Up might not be here bringing all of our party people to life. Dig it: As a teen, D-Up would sneak into clubs and catch who-knows-who was pushing. Then he'd go home to his basement and push it further, faster, and deeper. Once he got to college at UVA, he turned those skills into a residency at Soccer House, the fratlike hangout of the team to which he belonged. Thing about it is, D-Up found himself better suited to the turntables than the field, so he started slipping back across the Potomac and into the soul.

Before long, every hot spot in D.C. ended up having him spin: Play Lounge, Saki, Josephine's, Club Five, Andalu, Fly Lounge, Kattro, 1222, Ekelar, and Tattoo among them. Eventually D-Up ran out of dance floors to conquer and headed south.

Quick cut to now: Saturdays at the Delano hotel's infamous Rose Bar, where the parade of wildlife is as colorful as an early 20th-century promenade on Easter Sunday. Sure, there are a few tourists in shore, as well as the odd cross-country-über-interloper. But for some reason, even they turn almost hip when they fall under the sway of D-Up's head-spinning. Like he says, it's party music, so you don't need instructions to get with it. It does help, though, to have an open mind and an open soul.

Then again, it's not hard to open up to the Jungle Brothers crossed with Common, or The Pharcyde's "Passing Me By" running into Pitbull's "Whoop T Whoop." Maybe that's why Mokai has also begun putting DJ D-Up on the tables once a month or so, and why swank spots such as the Shore Club and Bella Rose have had him handle the action as well. Sometimes it pays to go where go-go has gone, and where all good parties end up – with a DJ named D-Up.

HAUTE LIVING

THE SCENE | HAUTE BLOG | HAUTE 100 | HAUTE SECRETS | TOP FIVE | MAGAZINE | PROFESSIONALS | GIVEAWAYS

Flashback Thursdays At Red Room

Posted by Lacey Johnson on July 31st, 2010

Grab your tooboo and throw on your leg warmers – The Spice Club ladies, agents to party in their infamous Flashback Thursdays, are back with a bang. The Spice Club ladies agents to party in their infamous Flashback Thursdays will also include unprecedented drink specials that'll make you feel like you're back in college: from \$8 specialty cocktails to \$4 beers. In celebration of the party's debut on August 5, Red Room will offer happy hour specials from 5pm to 7pm until midnight. DJ Set B and DJ D-Up will be spinning old favorites in our old favorite hangout all night long. Flashback Thursday is the perfect party for anyone looking to get away from the usual.

THE WASHINGTON POST

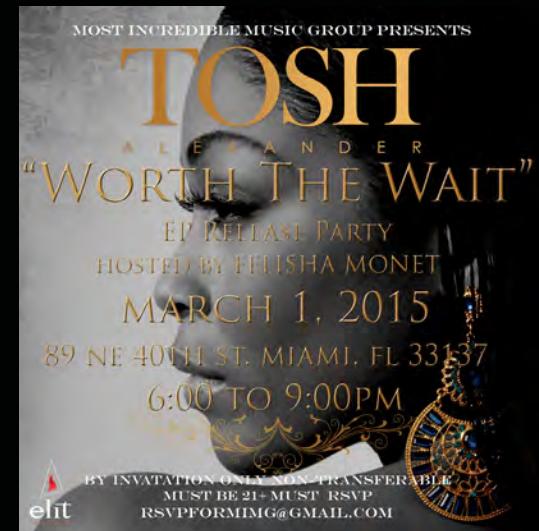
going out guide Events

Diallo Sharif Editors' Pick

BIZ BASH

DJ Diallo Sharif

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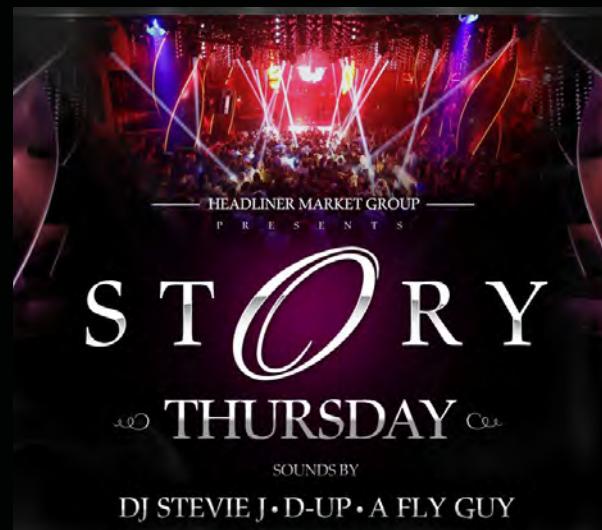
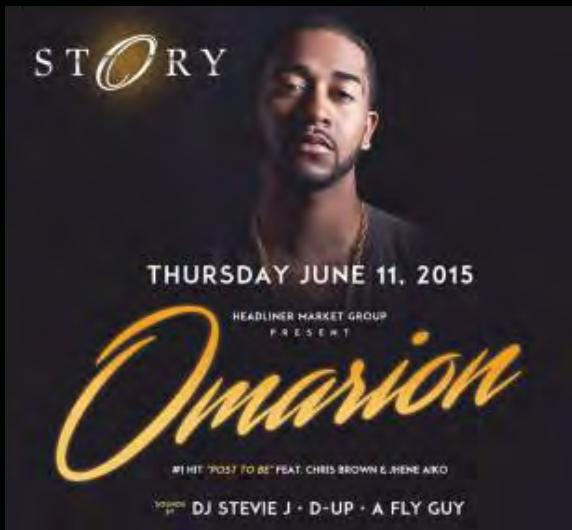
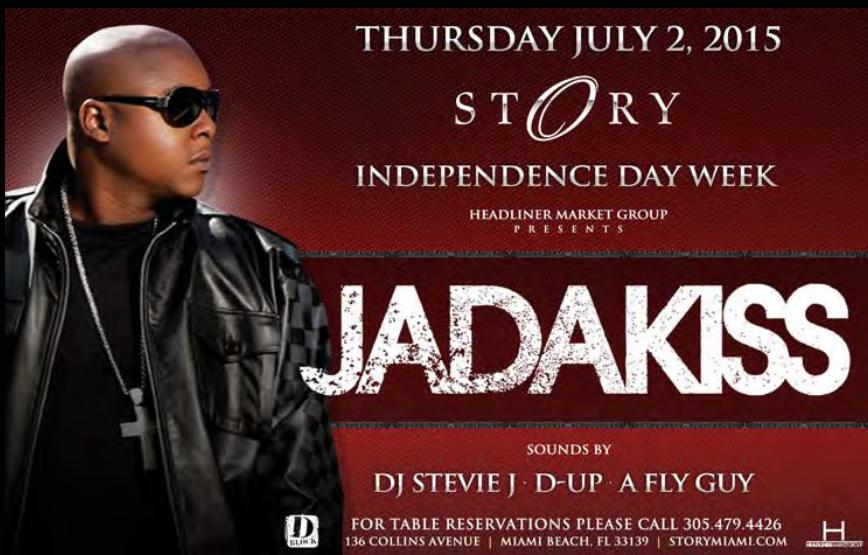
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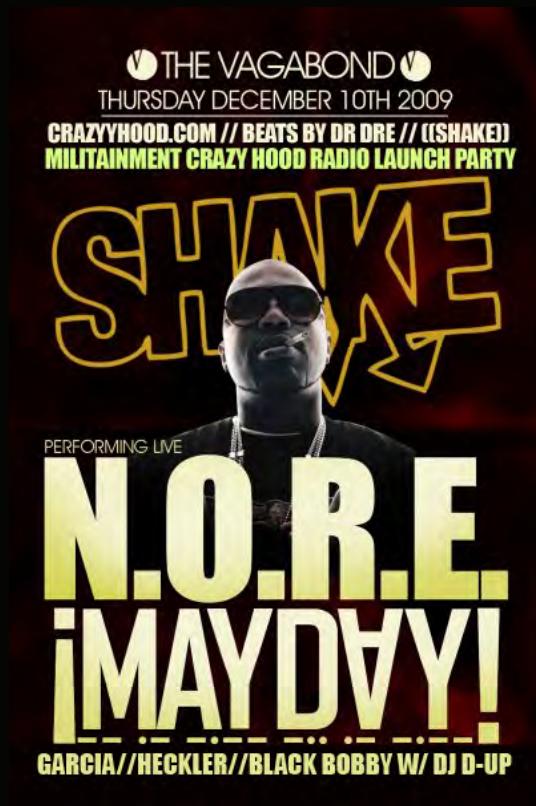
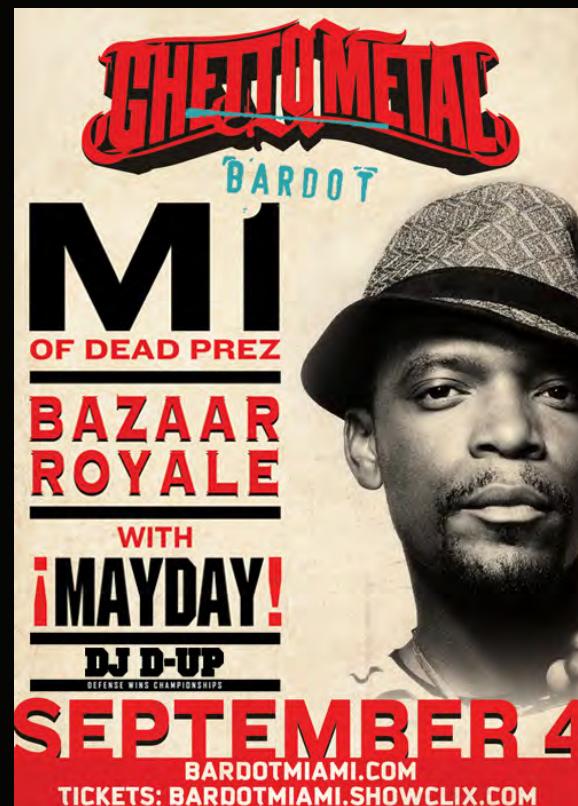
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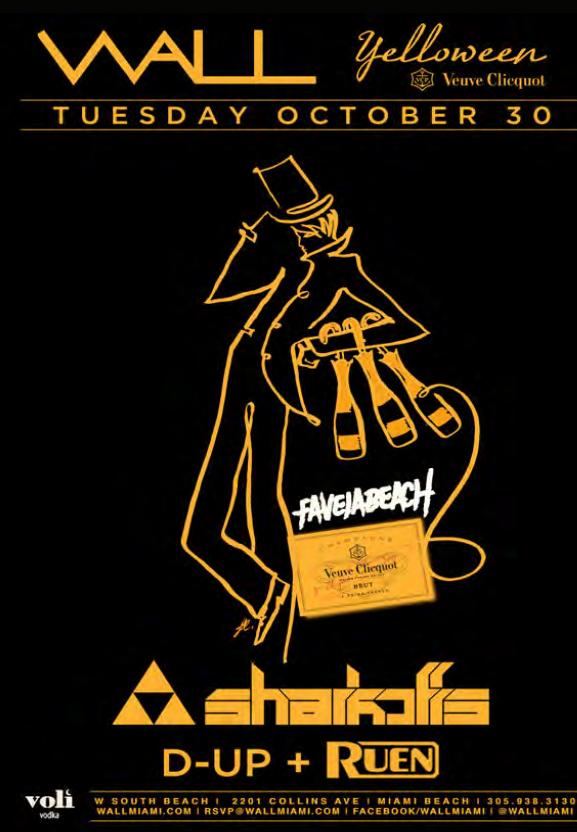


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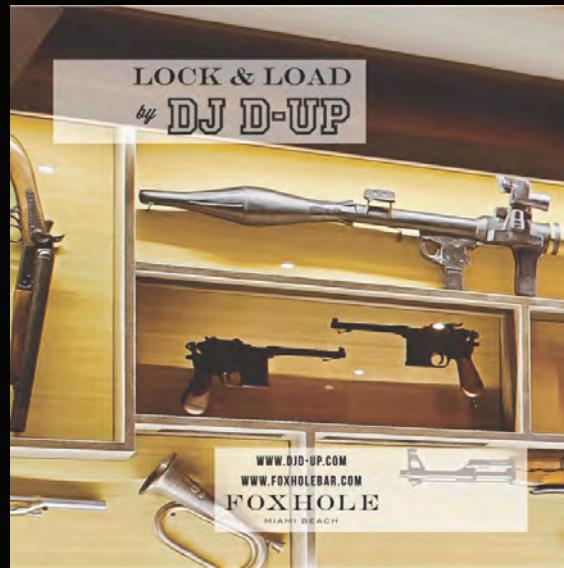


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(indie, nu disco, deep house)

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