

D-UP

M E D I A K I T





A B O U T

Voted 2011 “Best DJ” in the Miami New Times and named in the SunPost Weekly’s 2011 Miami’s “Top Ten DJs”, DJ D-Up truly is party rocking at its finest. By combining hip hop “turntablism” and house style mixing, D-Up brings forth a unique approach, while creating an undeniable energy that keeps party goers begging for more. D-Up incorporates all types of music into his action-packed sets, including hip hop, reggae, house, electro, rock, 80s and more. Undeniably, he has attained notoriety with lively shows that blend crowd pleasing familiarity with originality and style. Indeed, the Miami based DJ has earned a reputation that has “...made this DC native nearly famous,” writes South Beach USA.

His skill and knack to amaze crowds has led him to be featured numerous times by top media outlets, including the Miami New Times, SunPost Weekly, NBC Miami, CBS Miami, South Beach USA, 305.com, The Washington Post, Haute Living Magazine, BizBash, The Broward/Palm Beach New Times, StupidDOPE.com, DIME Magazine and much more. Additionally, he has held residencies and demolished dance floors at some of Miami’s top venues, including Story Nightclub, Foxhole, Bardot, Wall, Shore Club, The Raleigh Hotel and much more. D-Up also teaches at, and DJs top-tier events for, Miami’s Scratch DJ Academy. D-Up has performed at events for MTV, B.E.T., ESPN, Glamour Magazine, Seventeen Magazine, Malibu, AVP/Pro Volleyball Tour, 7 For All Mankind, Ben Sherman, SAKS Fifth Ave., Converse, Vans and Adidas. Not to mention, D-Up was hand selected to be Royal Caribbean’s Guest Celebrity DJ aboard the largest cruise ship in the world.

MIAMI NewTimes
Best Of Award

News ▾ Music ▾ Calendar ▾ Restaurants ▾ Search

BLOGS COLUMNS BEST OF BARS

Bars & Clubs

Best DJ - 2011

Readers' Choice: DJ D-Up

BEST OF MIAMI 2011 WINNER!

SunPost
WEEKLY.COM

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COVER CITY ARTS SOCIAL STYLE TO DO

HOME » MAIN » COVER » Top Ten: Bars & Clubs

Top Ten: Bars & Clubs

[0] July 14, 2011 | SunPost

TOP TEN DJ'S

- DJ Irie
- DJ Induce
- Ess & Emm
- DJ Hottpants
- DJ D-Up**
- DJ Elle
- DJ Epps
- DJ ICUE
- DJ Vertigo
- DJ Jessica Who



P R E S S

"DJs dream of spinning The Delano. No, it's not the biggest room on South Beach, nor is it the loudest, but it is one of the most prestigious. And in a world that runs on how you're ranked, prestige counts. That makes DJ D-Up's two-year residency at the fabled inn something of a coup. Throw in his spinning at The Shore Club and you've got yourself something of a phenomenon." [NBC Miami](#)

"...We're more interested in what D-Up's been doing for us lately. And if the rad mix delivered in his just-dropped Rare Form: Live at Mokai is any indication, he's doing much more than even we expected...The wild ride of killer sides is enough to make us forget all our troubles and get absolutely happy...But don't take our good word for it; download it for yourself. But don't call us when you can't stop smiling." [Miami New Times \(featuring D-Up's mix cd "Live at Mokai"\)](#)

"Thank Zeus our first president's namesake city doesn't have the juice of the M.I.A., 'cause otherwise, D-Up might not be here bringing all of our party people to life. Sometimes it pays to go where go-go has gone, and where all good parties end up — with a DJ named D-Up." [Miami New Times](#)

"If you're mourning the closing of the Kickballers store...you can settle in with DJ D-UP. Known for serious hip-hop selections, he can also toss up popular club sets that bounce between dance, rock, '80s, electro and dancehall reggae." [Washington Post](#)

"Rock to the sounds of DJ D-Up who fills the lobby of the Delano with his infectious beats and master mixes. Enjoy the unique mash ups that have made this DC native nearly famous!" [South Beach USA](#)

"Monday mornings often find us starting in awe at the local gossip columns as they reveal that some A-list celebrity was spotted enjoying a romantic weekend at the Delano Hotel. If you want to bump into Brit, Madge, Lindsay or A-Rod, stop by the Rose Bar to hear DJ D-Up spin his masterful mash ups tonight." [South Beach USA](#)

"Hang out tonight with DJ D-Up who spins Saturdays at the Delano and makes the Rose Bar a red hot party! Dress to impress and keep an eye out for the celebrity crowd who still flock to the lobby bar." [South Beach USA](#)

"Enjoy a night of party music at one of the most elegant venues on the shores of the Atlantic Ocean as DJ D-Up brings his sonic stylings to the decks starting at 9pm. Enjoy the whimsical mash-ups that are his signature style." [South Beach USA](#)

"...D-Up will be spinning old favorites in an old favorite hangout all night long." [Haute Living](#)

"One of my favorite DJ's in the country is Miami's DJ D-Up." [Rock The Disco](#)





LABOR DAY CELEBRATION
MONDAY SEPT. 7

DON'T WAIT UP

HEADLINER MARKET GROUP PRESENTS
SOUNDS BY **DJ D-UP**

1218 16TH COURT MIAMI BEACH, FL 33139 | FOXHOLEBAR.COM



THURSDAY FEBRUARY 5, 2015
STORY
HEADLINER MARKET GROUP PRESENTS
CELEBRATING THE BIRTHDAY OF
CAM'RON
HOSTED BY **JIM JONES**
SOUNDS BY
DJ STEVIE J • IRON LYON • D-UP

FOR TABLE RESERVATIONS PLEASE CALL 305.479.4426
136 COLLINS AVENUE MIAMI BEACH, FL 33139 STORYMIAMI.COM



THURSDAY SEPTEMBER 3, 2015
LABOR DAY WEEKEND
HEADLINER MARKET GROUP PRESENTS
ONE HELL OF A NITE TOUR AFTERPARTY
CHRIS BROWN
SOUNDS BY
DJ STEVIE J • D-UP • A FLY GUY

STORY FOR TABLE RESERVATIONS PLEASE CALL 305.479.4426
136 COLLINS AVENUE MIAMI BEACH, FL 33139 STORYMIAMI.COM

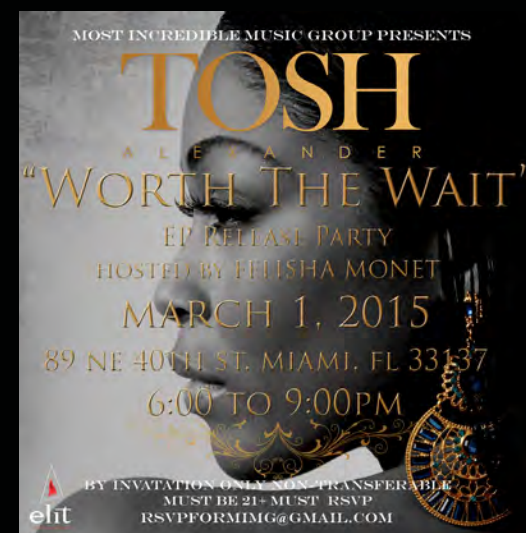


THURSDAY DECEMBER 25, 2014
STORY
HEADLINER MARKET GROUP PRESENTS
DJ IRIE
OFFICIAL GAME AFTERPARTY
SOUNDS BY
DJ STEVIE J • A FLY GUY • D-UP



THURSDAY JAN. 1
DAY 1
dj irie
DJ D-UP

W SOUTH BEACH • 2201 COLLINS AVE • MIAMI BEACH • 305.438.3130
WALLMIAMI.COM • RSVP@WALLMIAMI.COM | F/WALLMIAMI @WALLMIAMI



MOST INCREDIBLE MUSIC GROUP PRESENTS
TOSH ALEXANDER
"WORTH THE WAIT"
EP RELEASE PARTY
HOSTED BY FIISHA MONET
MARCH 1, 2015
89 NE 40TH ST. MIAMI, FL 33137
6:00 TO 9:00PM

BY INVITATION ONLY • NON-TRANSFERABLE
MUST BE 21+ MUST RSVP
RSVP@FORMING@GMAIL.COM



THURSDAY JULY 16, 2015
STORY
HEADLINER MARKET GROUP PRESENTS
JIM JONES
DJ EFEEZY
SOUNDS BY
DJ STEVIE J • D-UP • A FLY GUY

FOR TABLE RESERVATIONS PLEASE CALL 305.479.4426
136 COLLINS AVENUE | MIAMI BEACH, FL 33139 | STORYMIAMI.COM



THURSDAY OCTOBER 1, 2015
STORY
DJ STEVIE J
D-UP • A FLY GUY

FRIDAY OCTOBER 2, 2015
STORY
SUNNERY JAMES RYAN MARCANO PRESENTS
SEXY BY NATURE
MICHAEL BRON

SATURDAY OCTOBER 3, 2015
GUI BORATTO
STORY Underground story



THURSDAY APRIL 16, 2015
STORY
HEADLINER MARKET GROUP PRESENTS
CELEBRATING THE BIRTHDAY OF GRAMMY AWARD WINNER
BRIDGET KELLY
SOUNDS BY
DJ STEVIE J • D-UP • A FLY GUY

FOR TABLE RESERVATIONS PLEASE CALL 305.479.4426
136 COLLINS AVENUE MIAMI BEACH, FL 33139 STORYMIAMI.COM

THURSDAY APRIL 9, 2015

STORY
HEADLINER MARKET GROUP
PRESENT

IMG/STRONG ARM WEEKEND KICKOFF

HOSTED BY

FLO RIDA
NATALIE LA ROSE

#1 HIT SINGLE "SOMEBODY" FEAT. JEREMIH

CELEBRATING THE BIRTHDAY OF
SIMPLY JESS

SOUNDS BY
DJ STEVIE J • D-UP • A FLY GUY

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THURSDAY APRIL 30, 2015

STORY
HEADLINER MARKET GROUP
PRESENT

NE-YO

SOUNDS BY
DJ STEVIE J • D-UP • A FLY GUY

FOR TABLE RESERVATIONS PLEASE CALL 305.479.4426
136 COLLINS AVENUE MIAMI BEACH, FL 33139 STORYMIAMI.COM



CARLOS BOOZER
LOS ANGELES LAKERS

SHANE LARKIN
BROOKLYN NETS

HASSAN WHITESIDE
MIAMI HEAT

THE STARTING POINT

ON SEPTEMBER 05, 2015, 7:00 PM - 11:00 PM
AT SUNSET ISLAND, MIAMI BEACH, FL

IN CELEBRATION OF THEIR MOBILE APPLICATION RELEASE- ONDECKER
PRESENTS THE STARTING POINT, AN INTIMATE EVENT WHERE PROFESSIONAL
ATHLETES SHARE THEIR FIRST HAND EXPERIENCES WITH SUCCESS.

THE SILVER PACKAGE
ADMITS TWO PEOPLE: \$500

INCLUDES A MEET AND GREET WITH
PLAYERS, A SIGNED PHOTO AND
BASKETBALL, GIFT BAG, Q&A HOSTED BY
ONDECKER, AND A 3 COURSE DINNER.

THE GOLD PACKAGE
ADMITS TWO PEOPLE: \$800

INCLUDES EVERYTHING IN SILVER
PACKAGE PLUS ADDITIONAL INCENTIVES:
PREMIUM SEATING, 1M30 SECONDS ON
STAGE TO ASK PLAYERS A QUESTION,
WILL RECEIVE A DVD OF EVENT WITH
SPECIAL FOOTAGE OF Q&A.



SEPT. 20
1PM - 9 PM
LAKERS FANS
EXCLUSIVE AFTER

#ICONICPOOLPARTY

HOSTED BY
WE THE BEST
MUSIC

STEPH LECOR + KENT JONES

KNOWN FOR HER HIT SINGLE "SATURDAY" KNOWN FOR HIS SINGLE "DON'T REMIND"

WET
Couture
COMpetition

\$500
CASH PRIZE

"COOL AND DRE"

SPECIAL GUEST APPEARANCES BY SUPER PRODUCERS

HOSTED BY
DJ TRAPHOUSE + D-UP • DJ ZAYDAY + ILLA • DJ GOT NOW + DJ JUNIOR



THURSDAY
APRIL 23, 2015

STORY
HEADLINER MARKET GROUP
PRESENT

TROY AVE

HIT SINGLES "ALL ABOUT THE MONEY" "DOO DOO"

HOSTED BY
DJ STEVIE J • D-UP • A FLY GUY

FOR TABLE RESERVATIONS PLEASE CALL 305.479.4426
136 COLLINS AVENUE MIAMI BEACH, FL 33139 STORYMIAMI.COM



FRIDAY
DECEMBER 5TH

**DJ STRETCH
ARMSTRONG**

ALONG WITH
DJ DUP

1001 WITH COURTNEY HARRIS BEACH • FISHHOLEBAR.COM • 305.544.800



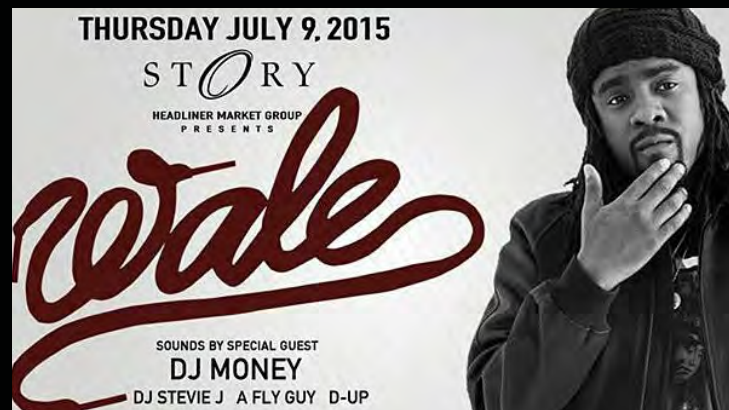
THURSDAY JULY 9, 2015

STORY
HEADLINER MARKET GROUP
PRESENTS

retale

SOUNDS BY SPECIAL GUEST
DJ MONEY

DJ STEVIE J • A FLY GUY • D-UP




11TH ANNUAL
IRIE
WEEKEND

JUNE 18TH - 20TH
@IRIEWEEKEND | #IWXXI

FOR TICKETS
VISIT IRIEWEEKEND.COM

BENEFITING **Irie**
FOUNDATION





THURSDAY JULY 2, 2015

STORY

INDEPENDENCE DAY WEEK

HEADLINER MARKET GROUP
PRESENTS

JADAKISS

SOUNDS BY
DJ STEVIE J • D-UP • A FLY GUY

FOR TABLE RESERVATIONS PLEASE CALL 305.479.4426
136 COLLINS AVENUE | MIAMI BEACH, FL 33139 | STORYMIAMI.COM

Logos: DJ, H, DIEM



THURSDAY MAY 21, 2015

STORY

HEADLINER MARKET GROUP
PRESENTS

MEMORIAL DAY WEEKEND
KICKOFF

FABOLOUS

SOUNDS BY
DJ STEVIE J • D-UP • A FLY GUY

FOR TABLE RESERVATIONS PLEASE CALL 305.479.4426
136 COLLINS AVENUE | MIAMI BEACH, FL 33139 | STORYMIAMI.COM

Logos: DJ, H, DIEM



STORY

THURSDAY JUNE 11, 2015

HEADLINER MARKET GROUP
PRESENT

Omarion

#1 HIT "POST TO BE" FEAT. CHRIS BROWN & RIHANNA

SOUNDS BY
DJ STEVIE J • D-UP • A FLY GUY



HEADLINER MARKET GROUP
PRESENTS

STORY

THURSDAY

SOUNDS BY
DJ STEVIE J • D-UP • A FLY GUY



STORY

THURSDAY FEBRUARY 19, 2015

HEADLINER MARKET GROUP
PRESENT

CELEBRATING THE BIRTHDAY OF

DJ STEVIE J

HOSTED BY

2CHAINZ

SOUNDS BY
D-UP • A FLY GUY



THURSDAY MAY 28, 2015

STORY

HEADLINER MARKET GROUP
PRESENT

Birthday Celebration

CHRIS BROWN

SOUNDS BY
DJ STEVIE J • D-UP • A FLY GUY

DELANO SOUTH BEACH
each & every saturday night

DJ D-UP

1685 COLLINS AVE 10PM - 3AM

DJ D-UP
EXCLUSIVE LIVE PERFORMANCES



Rock the Bells
PRESENTS
EXCLUSIVE LIVE PERFORMANCES
MOS DEF & TALIB KWELI ARE
BLACK STAR
PERFORMING THE ALBUM IN ITS ENTIRETY

Black Star
WITH SPECIAL GUEST
WHO IS BLACK BOBBY?

SEPTEMBER 27 THE FILLMORE MIAMI BEACH
FOR VIP TICKET PACKAGE INFORMATION PLEASE CALL: DAVID ALTMAN 754-453-3074

BUY TICKETS AT:

GARDEN & GROWN

BARDOT
SATURDAY
4.9.2011

G.O.O.D MUSIC PRESENTS
PUSHA T
BLACK BOBBY & DJ D-UP
MARC ADAM
CONTRA

BardotMiami.com
Tix: bardotmiami.showclix.com

Ghetto Metal
BARDOT

MI
OF DEAD PREZ
BAZAAR ROYALE
WITH
iMAYDAY!
DJ D-UP
DEFENSE WING CHAMPIONSHIPS

SEPTEMBER 4
BARDOTMIAMI.COM
TICKETS: BARDOTMIAMI.SHOWCLIX.COM

THE VAGABOND
THURSDAY DECEMBER 10TH 2009
CRAZZYHOOD.COM // BEATS BY DR DRE // (SHAKE)
MILITAINMENT CRAZY HOOD RADIO LAUNCH PARTY

SHAKE

PERFORMING LIVE
N.O.R.E.
iMAYDAY!
GARCIA//HECKLER//BLACK BOBBY W/ DJ D-UP



AMNESIA
MIAMI

THURSDAY MARCH 8TH 2012

presents

B.O.B.

MR MAURICIO
BOBBY NOURMAND • DJ D-UP

DOORS OPEN 11 PM

136 COLLINS AVENUE MIAMI BEACH FL 33139 • P. 305.938.2424 • INFO@AMNESIAMIAAMI.COM
AMNESIAMIAAMI.COM
FACEBOOK.COM/AMNESIAMIAAMI • TWITTER.COM/AMNESIAMIAAMI • YOUTUBE.COM/AMNESIAMIAAMI
CREATIVE - DEEPSLEEPTUDIO.COM

FRIDAY JANUARY 13TH
SHELBORNE



RATED
F
FOR FUN

FROM FRIDAY
WITH LOVE
HOSTED BY WILHELMINA MODELS

music by **D-UP & RYAN EVANS** ofm talent

PRESENTED BY SHERIFFY IN ASSOCIATION WITH MENIN HOTELS
FEATURING TATANKA GUERRERO, PAULO CARBOSO, NICK SARRILE
IN COLLABORATION WITH ALEX GAUCH, MATT WERNER, LINDEN SMITH, JASON ODDI,
GUY POPP, MARCUS ADAL, JONATHAN ESTALLO, BERNARDO KRIEF, BURTON WILKINS
AND MIKE KADON OF THE NICE GROUP

RSVP/ GUESTLIST@FROMFRIDAYWITHLOVE.COM
The New Shelborne 1801 Collins Ave Miami Beach Fl 33139

SHELBORNE LOUNGE
vesper
BARTANAKA
Lacy's

WALL
TUESDAY OCT 4TH

FAVEIABEACH



DJ D-UP, ROSSONE
AND CLOSING SET BY:
THIGO MANSUR

vol
W SOUTH BEACH 2201 COLLINS AVENUE | MIAMI BEACH
RSVP@WALLMIAMI.COM | FOLLOW US ON FACEBOOK AND TWITTER



TUESDAY JAN 8
D - UP
RUEN

WALL
THIS IS OUR BEACH

TAG #WALLMIAMI TO BE SELECTED ON OUR NEXT INVITE

W SOUTH BEACH + 2201 COLLINS AVE + MIAMI BEACH + 305.938.3130
WALLMIAMI.COM + RSVP@WALLMIAMI.COM | FB: WALLMIAMI + @WALLMIAMI



FRIDAY 18 JANUARY 2013

DRU PARDO'S BIRTHDAY BASH

MUSIC BY

DJ D-UP

Pangaea

SEMINOLE HARD ROCK HOTEL & CASINO TABLE RESERVATIONS 954-581-5454 PANGAEA-LOUNGE.COM



TNT

TUESDAY NIGHT TRIO

STAR SPANGLED DJ LINE UP

D-UP

SHARP SOUND

IRON LYON

TUESDAY JULY 3RD
5PM - 5AM

Foxhole 1218 14th Court . Miami Beach, FL 33139 . 305-534-3511
Foxholebar.com . Facebook.com/Foxholebar . Twitter.com/Foxholebar



WELCOMES
MIAMI METROPOLITAN
INTERNATIONAL FASHION WEEK
After Party

Sounds by
DJ D-UP

DEFENSE WINS CHAMPIONSHIPS

FRIDAY MAY 25

BOTTLE SPECIAL
\$175 KETEL ONE

KITCHEN OPEN UNTIL 12AM

CAFEINAMIAMI.COM
RESERVATIONS: 305.438.0792
OR INFO@CAFEINAMIAMI.COM
297 NW 23RD STREET MIAMI, FL 33127



WALL

Yelloween

TUESDAY OCTOBER 30

FAVEA BEACH

sharkie

D-UP + RUEN

W SOUTH BEACH | 2261 COLLINS AVE | MIAMI BEACH | 305.938.3130
WALLMIAMI.COM | RSVP@WALLMIAMI.COM | FACEBOOK/WALLMIAMI | @WALLMIAMI



BARDOT

LIVE MUSIC

Thursday 5.3

Pictureplane

Teengirl Fantasy

Bonnie Beats

Cat Spa

Friday 5.4

Modernage

D'Up

Grace Jones

Saturday 5.5

Plains

Sven

GET TICKETS:

BARDOTMIAMI.COM



THURSDAY JUNE 5, 2014

STORY

HEADLINER MARKET GROUP
PRESENT

CELEBRATING THE BIRTHDAY OF

MR. MAURICIO

STARTS AT

DJ STEVIE J · D-UP · A FLY GUY

FOR TABLE RESERVATIONS PLEASE CALL 305.479.4426

130 COLLINS AVENUE MIAMI BEACH, FL 33139 STORYMIAMI.COM

DON'T WAIT UP



SOUNDS BY

DJ D-UP

07.14.14

1218 14TH COURT MIAMI BEACH, FL 33139 | 305.534.3511 | WWW.FOXHOLEBAR.COM

#FOXHOLEBAR

THURSDAY APRIL 24TH

PEOPLE UNDER THE STAIRS



BARDOT

WALL THURSDAYS

JANUARY 23



AFFECT

+ D-UP

HELVEDERE NCCOR-EVENTS W VOICED

W SOUTH BEACH 2201 COLLINS AVE, MIAMI • 305.938.3130 • WALLMIAMI.COM • RSVP@WALLMIAMI.COM • FB/WALLMIAMI • @WALLMIAMI

THURSDAY
MAY 29, 2014

STORY

DJ KHALED

And Friends

SOUNDS BY

DJ STEVIE J
D-UP
A FLY GUY



M I X E S

I HIP HOP

[LISTEN/DOWNLOAD HERE](#)

(hip hop, r & b)



[LISTEN/DOWNLOAD HERE](#)

(old school hip hop, open format)

house.electro.dance

SAMPLER PLATTER

DJ D-UP

[LISTEN/DOWNLOAD HERE](#)

(house, electro, dance)



[LISTEN/DOWNLOAD HERE](#)

(reggae, dancehall)

2011 Miami New Times "Best DJ" (Readers' Poll)

DJ D-UP PRESENTS...

RARE FORM (VOL. 5) INDIE, NU DISCO, ELECTRO

DJ D-UP
DEFENSE WINS CHAMPIONSHIPS

BEST OF MIAMI
WINNER!

[LISTEN/DOWNLOAD HERE](#)

(indie, nu disco, deep house)

D-UP VIDEO TRAILOR

[WATCH HERE](#)



C O N T A C T

website
www.djd-up.com

instagram
www.instagram.com/deejaydup

facebook
www.facebook.com/dupmusic

facebook
www.facebook.com/deejay.d.up

twitter
www.twitter.com/deejaydup

phone
202.321.9536

email
defensewinschamps@gmail.com